KES PTO Meeting 7/15/2025 8am via Zoom

Attendants:

1. Lana
2. Kathy
3. Jade
4. Angela
5. Kym
6. Alyson

Agenda:

1. Changing in roles in treasurer
2. Go with the new PTO app to help streamline
3. Tuesday morning at 8 am the first Tuesday of the month – PTO

Looking at meeting times – Tuesday at 8 am – only concern is, will this hinder any parents that work being able to be involved.

Voted on using the PTO APP to help with streamlining communication to parents – it was motioned to vote on and majority voted.

Meeting – need to make a motion to approve 1000 budget with marketing materials – it was approved with majority vote

Sponsorships: Jade has an updated packet – send out the sponsorship packets schoolwide – Jade is working on some larger companies to gain sponsorship. Parents/Community is outraged at the loss of funding towards public schools – and so hoping this will be in our favor to help with sponsorship, etc. Want to print some of those packets and go boots on the ground to help with getting local businesses involved in sponsorships.

Will get a group together to do some local events (Sponsorship Committee) to get boots on the ground to gain sponsorships. (we can also get creative to help businesses get involved)

We want to get a “point parent” in each classroom to help with streamlining the PTO with the classroom. Using the QR code at Meet the Teacher – and have the parents check that they want to be a point parent for their child’s classroom. (in the parent pod and add a box) and if some teachers didn’t get a parent – we can work with those teachers to gain a parent contact.

Proposed to put aside $3000 for welcoming events (welcome breakfast, kindergarten roundup, $575 of it to get the approval to do movie nights and get the permit)

It was mentioned that we should email PTO members to see who would volunteer in regards to breakfast and Kindergarten roundup.

Square 1 Art – is there anyone that wants to head this –

Kym – really liked doing the Square 1 Art – and she had done a Christmas Theme – etc. It does take some time and hours, but she overall really liked it – but she did know that there were several teachers that did not like it. But there is potential with the Bears – Lana does have the instructions on how to use it – we just need a point person to run the program. Parents like the program because they can buy a few gifts, etc. SP

Design your own teddy bear - $20 per person – fundraiser – and we get $6 per bear.

Spirit Shirts $7000

Requested $150 message cards from the budget – discussed how to streamline the process of having point parents or a group together and had so many shirts and did it as a PTO social activity – it would work better than last year where Lana did it on her own.

Hallway decorating – bringing that back – as the students really loved that. Discussed working on the hallways and getting some more color into it to work on the vibe of the school.

Action Items:

Send out the volunteer requests

Playground meet up this Wednesday

Make sure to email to Kathy if you want things sent to parents “PLEASE SEND OUT TO PARENTS”

Meeting ended at 8:41