



## BLAST OFF WITH READING



**FEB 16, 2021–FEB 25, 2021**

### Dear KES Family,

Welcome to **BLAST OFF WITH READING** sponsored by Ketterlinus Elementary School! We are excited to offer an innovative approach that combines our love for reading while financially supporting specific fundraising needs within our school.

Starting February 16, 2020, Ketterlinus Elementary School is excited to announce a partnership to provide a digital reading challenge for our school called *Read for My School*. This will provide parents and students a fun and engaging way to share their love of reading while helping with the necessary financial support of specific school needs.

During this time, we would like parents to read with their children and track their progress on the *Read for My School* web app. Your child's teacher will also be assisting with keeping track of additional reading within the classroom. We would also love parents to share our reading challenge as well as their child's reading achievements with friends and family to generate pledge donation support. With *Read for My School*, sharing with loved ones is as simple as 3, 2, 1!

#### Below are our goals with **BLAST OFF WITH READING**:

- ★ To raise **\$20,000** to support the following program initiatives:
  - ~ Improve classroom technology
  - ~ Support our literacy initiative through Accelerated Reader
  - ~ Provide funding for resources such as UFLI materials and reading tutors
- ★ KES school goal to read over **85,000 minutes in 10 days**

We've challenged our students with lofty, but achievable goals, and look forward to your support in helping us make this a successful endeavor! Let's start reading and fundraising today!

#### How to get started:

Please go to [www.readformyschool.com/register/](http://www.readformyschool.com/register/) and select the following:

1. Join Fundraiser and select either mobile or web based access
2. Enter sign up code and follow directions from there

**\*\* TEAM INVITE Code: 84290**

Feel free to contact us if you have any questions. We look forward to a successful Fundraiser and continued support in the love of reading!

Sincerely,

Leah Beck  
PTO President  
Ketterlinus Elementary School  
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