KES PTO Meeting

DECEMBER 4th, 2017

**Today’s PTO Meeting began at 7:45 a.m. Attendance included:**

Jenny Ranick (PTO President)

Kristi Sanchez (PTO Secretary)

Michelle Moore (Volunteer Coordinator)

Meaghan Naughton

Patrick Naughton

Jessica Misterly

Susan Connor (Guest Speaker from Sebastian Middle School PTO)

**Treasurer’s Report**

* Jenny reported an account balance of roughly $13,795.00. We have also raised $1,698.20 toward our STEAM goal, with approximately $300 of that coming from STEAM Family Night. Meaghan also brought the donated funds for STEAM Family Night Gift Baskets for Erika to record at a later date.

**Staff & Bus Driver Appreciation**

* December’s Staff Appreciation event will be the Jingle Cart, a staff and PTO favorite! It will include treats for the kids too. The Jingle Cart will make its annual trip through the halls of Ketterlinus on December 18th!
* Heather Altoum handed out $15 Publix Gift Cards to our Bus Drivers and their Assistants just prior to Thanksgiving. They are always appreciative of the recognition that KES gives them!

**Upcoming Fundraisers/Events**

* We briefly discussed the STEAM event scheduled for February 3rd, 2018. Jessica mentioned that there was a little confusion about the prior scheduled event. I proposed advertising it as “Come Blow Off Some STEAM and Support Ketterlinus at the Same Time!” as a creative way to announce it in a way that people will know it’s a fun event, as well as a fundraiser. We also agreed that the timing and advance notice will help this time around. Additionally, we discussed ways to elicit more teacher buy-in (i.e. showing them specifically how this event will benefit their respective classrooms). We also discussed selling tickets through the school, but Jenny will look into that to see if there are any drawbacks to that approach.
* We will do Whack-A-Packs the week of Valentine’s Day, as in the past.
* We talked about the Fun Run and decided that it’s too profitable to skip, as well as it being a familiar fundraiser/event for families and friends. The theme this year is *Castle Quest*. We tossed around some ideas for dates, with March or April being ideal; preferably March. More details to follow.

**WIZARD’S Event at Sebastian Middle School**

* Susan Connor joined us this morning as a guest speaker from the PTO at Sebastian Middle School. She detailed the upcoming Wizard’s Event happening Thursday night, January 18th, 2018. Sebastian Middle School feels this event is as much about community building as it is a fundraiser. She discussed some of the specifics from last year’s event and ways they are planning on improving it this year (fewer players, possibly having a staff ‘cheer squad’, etc.). She indicated that KES would receive 50% of any sponsorships we bring. They will collate all the flyers, which will be customized for KES, and sort them by teacher and classroom and drop them off to Shelby. She will also get the Player Registration Forms to us by next Monday, December 11th for quick turnaround. They’d like to drive the majority of sales online this year, with an option remaining for paper tickets for those without internet access. We are leaning toward participating for the community building and fun, with minimal effort in recruiting volunteers and probably not seeking any sponsors since it’s not that profitable for KES. Jenny clarified that the minimal requirements for us to be involved are basically recruiting staff players and handing out the flyers, neither of which will cost KES financially or timewise.

**Meeting Adjourned - Next Meeting Scheduled for January 16th at 8:30 a.m. (after SAC)**

***Thank you to everyone in attendance!***